



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Americans for Tax Reform (17011)  
Main Street Media Group (6331)  
MILHOAN, EMILY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/AMERICANS 4 TAX REFORM (139011)  
National/Political  
1131/06368903

Invoice 640804  
Inv Date 10/28/2012  
Terms Net 30  
Contract 336503  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

AMER 4 TX RFRM 10/13  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:34PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>NEWS 5-530P/1</b>							
	Spot	5:00:00PM- 5:30:00	Day, F-1	10/19/12 5:13PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
2.0	Contract Line Remarks:	<b>NEWS 530-6P/2</b>							
	Spot	5:30:00PM- 6:00:00	Day, F-1	10/19/12 5:39PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
3.0	Contract Line Remarks:	<b>NEWS 6-630P/3</b>							
	Spot	5:58:34PM-Channel	Day, F-1	10/19/12 6:28PM (Fr)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
4.0	Contract Line Remarks:	<b>NEWS 6-7A/4</b>							
	Spot	5:59:04AM-Channel	Day, F-1	10/19/12 6:13AM (Fr)	00:30	Channel 11 News 6am	PA12TV01ATH	\$800.00	
5.0	Contract Line Remarks:	<b>NBC NITELY NEWS 630-7P/5</b>							
	Spot	6:30:04PM-NBC NIG	Day, F-1	10/19/12 6:51PM (Fr)	00:30	NBC Nightly News	PA12TV01ATH	\$2100.00	
6.0	Contract Line Remarks:	<b>JEOP 7-730P/6</b>							
	Spot	6:59:29PM-Jeopardy	Day, F-1	10/19/12 7:24PM (Fr)	00:30	Jeopardy	PA12TV01ATH	\$1800.00	
7.0	Contract Line Remarks:	<b>NEWS 5-530P/7</b>							
	Spot	5:00:00PM- 5:30:00	Day, M-1	10/15/12 5:14PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
8.0	Contract Line Remarks:	<b>NEWS 530-6P/8</b>							
	Spot	5:30:00PM- 6:00:00	Day, M-1	10/15/12 5:43PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
9.0	Contract Line Remarks:	<b>NEWS 6-630P/9</b>							
	Spot	5:58:34PM-Channel	Day, M-1	10/15/12 6:24PM (Mo)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
10.0	Contract Line Remarks:	<b>NBC NITELY NEWS 630-7P/10</b>							
	Spot	6:30:04PM-NBC NIG	Day, M-1	10/15/12 6:50PM (Mo)	00:30	NBC Nightly News	PA12TV01ATH	\$2100.00	
11.0	Preempt			10/13/12			1 preempt @ \$625.00	\$0.00	No Avail
11.0	Preempt			10/20/12			1 preempt @ \$625.00	\$0.00	No Avail
12.0	Contract Line Remarks:	<b>SAT NEWS 6-8A/12</b>							
	Spot	6:00:00AM- 8:00:00	Day, Sa-1	10/20/12 7:29AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	PA12TV01ATH	\$350.00	
12.0	Spot			10/13/12			1 preempt @ \$350.00	\$0.00	Pre-empt
13.0	Contract Line Remarks:	<b>SAT NEWS 8A-1030A/13</b>							
	Spot	8:00:00AM-10:30:00	Day, Sa-1	10/20/12 9:50AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	PA12TV01ATH	\$375.00	
13.0	Spot			10/13/12			1 preempt @ \$375.00	\$0.00	Pre-empt
14.0	Contract Line Remarks:	<b>SUN NEWS 6-630P/14</b>							
	Spot	6:00:04PM-CHANNE	Day, Su-1	10/14/12 6:28PM (Su)	00:30	CHANNEL 11 NEWS	PA12TV01ATH	\$675.00	
15.0	Contract Line Remarks:	<b>SUN NEWS 8A-10A/15</b>							
	Spot	8:00:00AM-10:00:00	Day, Su-1	10/14/12 9:59AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	PA12TV01ATH	\$375.00	
16.0	Contract Line Remarks:	<b>LATE NEWS/16</b>							
	Spot	10:59:34PM-CHANNE	Day, Th-1	10/18/12 11:32PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	PA12TV01ATH	\$2000.00	
17.0	Contract Line Remarks:	<b>NEWS 5-530A/17</b>							
	Spot	4:58:04AM-Channel	Day, Th-1	10/18/12 5:08AM (Th)	00:30	Channel 11 News 5am	PA12TV01ATH	\$400.00	
18.0	Contract Line Remarks:	<b>NEWS 5-530P/18</b>							
	Spot	5:00:00PM- 5:30:00	Day, Th-1	10/18/12 5:27PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Americans for Tax Reform (17011)  
Main Street Media Group (6331)  
MILHOAN, EMILY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/AMERICANS 4 TAX REFORM (139011)  
National/Political  
1131/06368903

Invoice 640804  
Inv Date 10/28/2012  
Terms Net 30  
Contract 336503  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

AMER 4 TX RFRM 10/13  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:34PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
19.0	Contract Line Remarks:	<b>NEWS 530A-6A/19</b>							
	Spot	5:29:04AM-Channel	Day, Th-1	10/18/12 5:37AM (Th)	00:30	Channel 11 News 530am	PA12TV01ATH	\$550.00	
20.0	Contract Line Remarks:	<b>TODAY SHOW 7-9A/20</b>							
	Spot	7:00:04AM-Today S	Day, Th-1	10/18/12 8:34AM (Th)	00:30	Today Show	PA12TV01ATH	\$800.00	
21.0	Contract Line Remarks:	<b>WHEEL/21</b>							
	Spot	7:30:04PM-WHEEL	Day, Th-1	10/18/12 7:37PM (Th)	00:30	Wheel Of Fortune	PA12TV01ATH	\$1800.00	
22.0	Contract Line Remarks:	<b>LATE NEWS/22</b>							
	Spot	10:59:34PM-CHANNEL	Day, Tu-1	10/16/12 11:34PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	PA12TV01ATH	\$2000.00	
23.0	Contract Line Remarks:	<b>NEWS 5-530A/23</b>							
	Spot	4:58:04AM-Channel	Day, Tu-1	10/16/12 5:07AM (Tu)	00:30	Channel 11 News 5am	PA12TV01ATH	\$400.00	
24.0	Contract Line Remarks:	<b>NEWS 5-530P/24</b>							
	Spot	5:00:00PM- 5:30:00	Day, Tu-1	10/16/12 5:12PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
25.0	Contract Line Remarks:	<b>NEWS 530-6A/25</b>							
	Spot	5:29:04AM-Channel	Day, Tu-1	10/16/12 5:42AM (Tu)	00:30	Channel 11 News 530am	PA12TV01ATH	\$550.00	
26.0	Contract Line Remarks:	<b>NEWS 6-630P/26</b>							
	Spot	5:58:34PM-Channel	Day, Tu-1	10/16/12 6:10PM (Tu)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
27.0	Contract Line Remarks:	<b>TODAY SHOW 7-9A/27</b>							
	Spot	7:00:04AM-Today S	Day, Tu-1	10/16/12 8:51AM (Tu)	00:30	Today Show	PA12TV01ATH	\$800.00	
28.0	Contract Line Remarks:	<b>WHEEL/28</b>							
	Spot	7:30:04PM-WHEEL	Day, Tu-1	10/16/12 7:37PM (Tu)	00:30	Wheel Of Fortune	PA12TV01ATH	\$1800.00	
29.0	Contract Line Remarks:	<b>NEWS 5-530P/29</b>							
	Spot	5:00:00PM- 5:30:00	Day, W-1	10/17/12 5:27PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
30.0	Contract Line Remarks:	<b>NEWS 530-6P/30</b>							
	Spot	5:30:00PM- 6:00:00	Day, W-1	10/17/12 5:42PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
31.0	Contract Line Remarks:	<b>NEWS 6-630P/31</b>							
	Spot	5:58:34PM-Channel	Day, W-1	10/17/12 6:09PM (We)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
32.0	Contract Line Remarks:	<b>NEWS 6-7A/32</b>							
	Spot	5:59:04AM-Channel	Day, W-1	10/17/12 6:57AM (We)	00:30	Channel 11 News 6am	PA12TV01ATH	\$800.00	
33.0	Contract Line Remarks:	<b>JEOP 7-730P/33</b>							
	Spot	6:59:29PM-Jeopardy	Day, W-1	10/17/12 7:24PM (We)	00:30	Jeopardy	PA12TV01ATH	\$1800.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$33,475.00	Total Spots	32
Commission	(\$5,021.25)		
Net Total	\$28,453.75		